

Sustainability West Midlands

Success Stories from the Region



18 October 2022

Anna Bright

anna.bright@swm.org.uk

07751 923671

@SWMtweet 

About Us

- Sustainability adviser for leaders of the West Midlands
- Established 20 years
- Independent, not-for-profit company working across all sectors
- Our vision: The West Midlands is leading in contributing to the national target of net zero greenhouse gas emissions by 2050 whilst addressing health inequality and driving inclusive growth
- Coordinate and monitor the only existing regional Sustainability Roadmap; a framework to 2030



About Us

- Three main areas of work:
 - **Membership:**
 - We are a cross-sector membership organisation with a difference; we connect, promote, and prioritise our members throughout everything we do.
 - **Consultancy:**
 - We provide trusted independent, expert advice across all sectors and areas of sustainability.
 - **Engagement:**
 - We use the power of storytelling and sharing of best practice to inspire action on sustainability. We use our communications, events and networks as platforms for engagement.

West Midlands Sustainability Roadmap to 2030

Our Vision: The West Midlands is leading in contributing to the national target of net zero greenhouse gas emissions by 2050 whilst addressing health inequality and driving inclusive growth. [Find out more here.](#)



Our members



Suscons Disaster Relief Shelter



Every year around 14 million people become homeless worldwide due to natural disasters or conflict.

Most end up in refugee camps and UNHCR tents.



While providing initial emergency accommodation for displaced people, tents are not ideal:

- Designed for an 18 month life span
- Not comfortable, having problems with temperature and ventilation, and with limited headroom
- Do not provide personal security



Introducing the Disaster Relief Shelter

- 100% recycled plastic
- Based on UNHCR guidance
- Designed for 15 years minimum
- Delivered as a flat pack
- Assembled by unskilled labour with basic tools
- Lockable doors and windows
- Modules can be linked together
- Can be shredded and re-purposed at end of life



Introducing the Disaster Relief Shelter

4-person shelter provides:

- Minimum of 2m headroom
- Liveable space of 3.5m x 4.0m
- 2 x lockable doors
- 2x lockable windows
- Cooking/heating stove



Introducing the



Disaster Relief Shelter

In Stephen's own words:

"I found myself in a homeless position many years ago and wanted to share my experience and give back and help others that are homeless or facing homeless by creating a solution....."

"The purpose of this project is to offer secure, watertight accommodation which can be mobilised in emergency circumstances nationally. At the moment people are facing hardship and homelessness. Our blueprint can be set up in disused warehouses as emergency accommodation hub."



Introducing the



Disaster Relief Shelter

For more information:

Contact: hello@suscons.com

Speak to Stephen Ford

Read SWM's [case study](#)



We Go Outside Too

- ***“Whatever you are going through, the outdoors has the power to start healing”***: Marlon Patrice, Founder
- Mission is to bring the rawness and authenticity of nature to the Black community, by aligning mental and physical wellbeing with outdoor activities.
- Provides opportunities for intergenerational Black community members across Birmingham, Black Country, and WM to participate in walking, nature based learning, and holistic workshops.
- **Natural England Report**: People from black and minority ethnic (BME) backgrounds, disabled people, young people, people who live in inner cities, women, older people and people on low incomes all make **limited use of the countryside and green outdoor spaces.**



We Go Outside Too



We Go Outside Too

>400 members



Photography
@photobylaurelle



Corporate partners



West Midlands Sustainability Roadmap to 2030

Our Vision: The West Midlands is leading in contributing to the national target of net zero greenhouse gas emissions by 2050 whilst addressing health inequality and driving inclusive growth. [Find out more here.](#)



Useful resources

- [Monthly Newsletter](#)
- [Website](#)
- [@SWMtweet](#)
- [LinkedIn](#)
- [WM Sustainable Business Support Hub](#)
- [SWM Membership](#)
- [Various events & webinars](#)



Sustainability West Midlands

Success Stories from the Region



18 October 2022

Anna Bright

anna.bright@swm.org.uk

07751 923671

@SWMtweet 