



Innovate
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Welcome



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Introducing Innovate UK EDGE

Sander ten Veldhuijs
H2FC NEC
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Innovate UK EDGE

Innovate UK EDGE is a key part of the UK innovation agency's investment in the innovative businesses that drive economic growth

Exploiting business innovation

Developing a commercial strategy and building a team to deliver it, protecting & harnessing your IP, improving innovation management and accessing the innovation ecosystem globally

Sourcing funding and finance

Applying the right strategy to secure grants and capital for your business, enhancing investor appeal and getting investment ready to propel your growth

Opening new markets

Creating connections to partners and leveraging insights to expand into international markets and achieve scale

Our reach and activity since 2015

c.270
innovation &
growth
specialists
across
England
N. Ireland
& Wales

Our extended network



Midlands team has 18 growth specialists

Over 600 companies have benefited from our support.



5675
companies given
intensive innovation
coaching and
mentoring



14234
companies
advised and
supported



754
international
brokerage events
and overseas
missions



£350m+
funding and
finance raised



2977
international
collaborations



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Working in partnership with

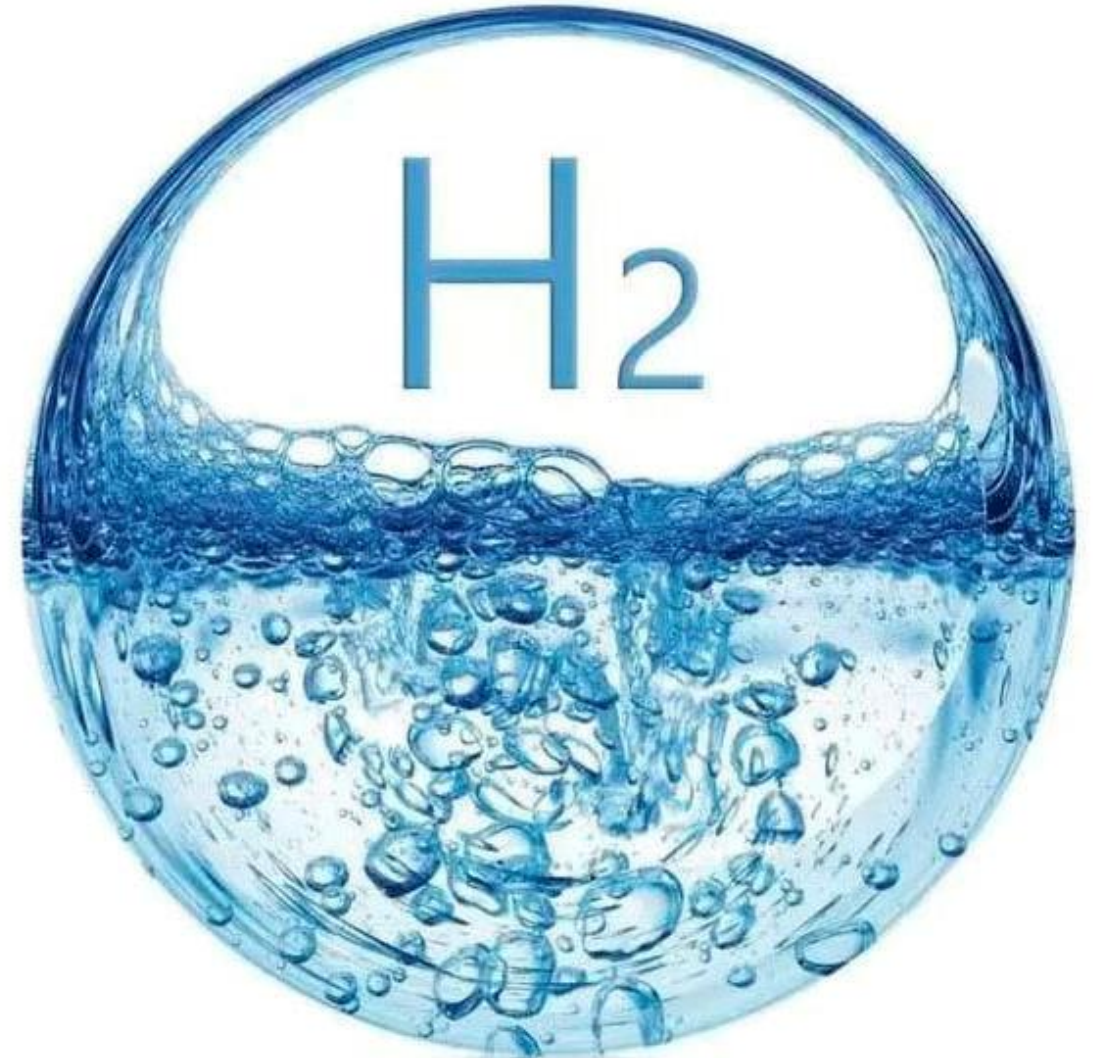


Customised Business Coaching

What do we offer	How is it funded
<p>A team of 18 business advisors with a broad range of specialities and industry expertise to support SME's in the region. Main support areas are:</p> <ul style="list-style-type: none">StrategyR&DManufacturingBusiness model developmentSales & MarketingProcess improvementCommercialisationMarket expansion and internationalisationRaising finance	<p>Different funding streams allow us to support any SME in the Midlands with fully funded tailored business support. In return we need commitment to deliver 30 hours of support.</p> <p>We can offer additional services like an IP audit or specific funding options (RTO, Horizon Europe etc)</p> <p>Contact us if you are interested to learn more.</p>

Broad Range of Sector Experience

- R&D
- Manufacturing
- Energy
- Automotive & Aerospace
- Medical & Bio-science
- Food
- FMCG
- Telco
- Etc.



Network & Funding Opportunities

- Strong Manufacturing relationships
 - MTC
 - WMG
- Pitchfest – get pitch ready
- IP Audits
- RTO / Catapult grants
- Other grants & funding opportunities
 - Smart grants
 - Eurostars
 - EIC accelerator





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Case Studies



Electric Motorbike Company

- Innovative aerodynamic design
- Strong reduction in Aerodynamic Drag doubles the range of e-bikes
- Our support
 - Route to market
 - Licencing support
 - Raising Finance with Pitch Fest
 - Pitch to real investors
 - Explore opportunities with Hydrogen
 - Reduction in charging times



Use of Waste Fruit

- Rotting fruit can be turned into a propagator
- This can be used for beer brewing & whisky distilling
 - Quicker activates yeast – save time
 - Increases alcohol production
- Can also be used to make Bio-Fuel



Use of Waste Fruit

- Our support
- This is an R&D company, no manufacturing expertise
- Helped to develop a turn key manufacturing solution
 - Collaboration with MTC
- Recent RTO grant has been approved
 - £15,000 of grant money
 - Larger scale manufacturing solution



In Summary

- Business advice for innovative companies
- Broad sector experience and skills set
- Bespoke service, based on your needs
- Service is fully funded
 - Need to get 30 hours of time commitment
- Currently very busy
 - Short waiting list





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