



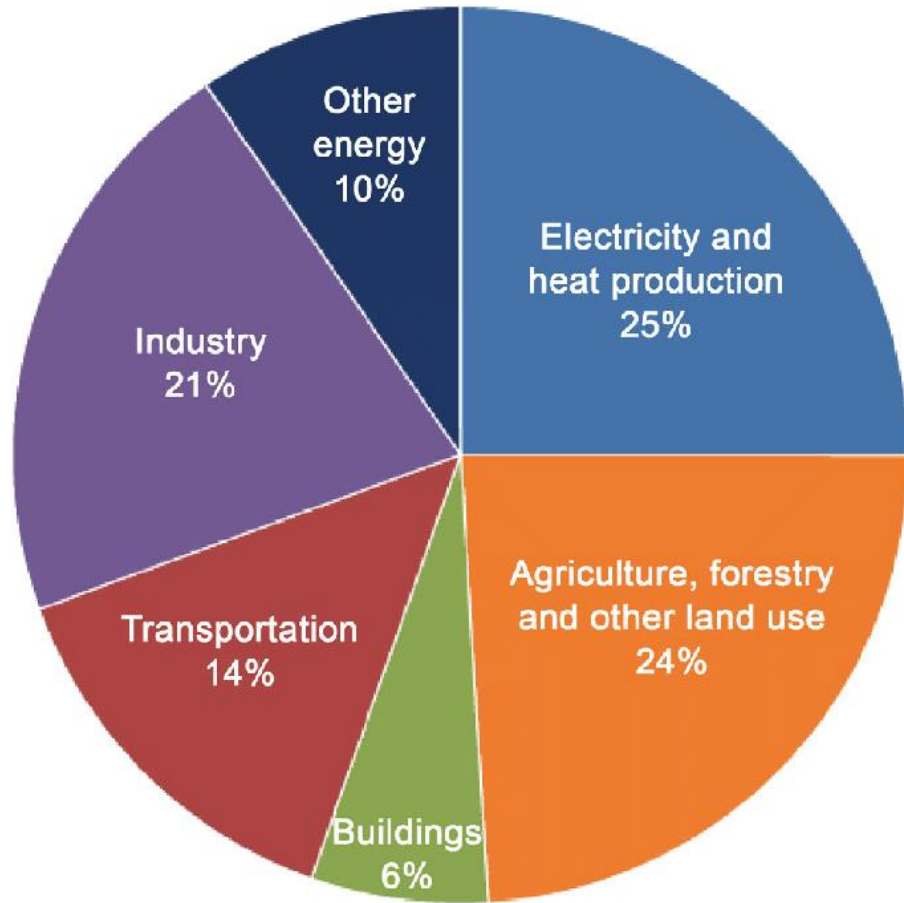
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Challenges and opportunities for hydrogen in industrial applications

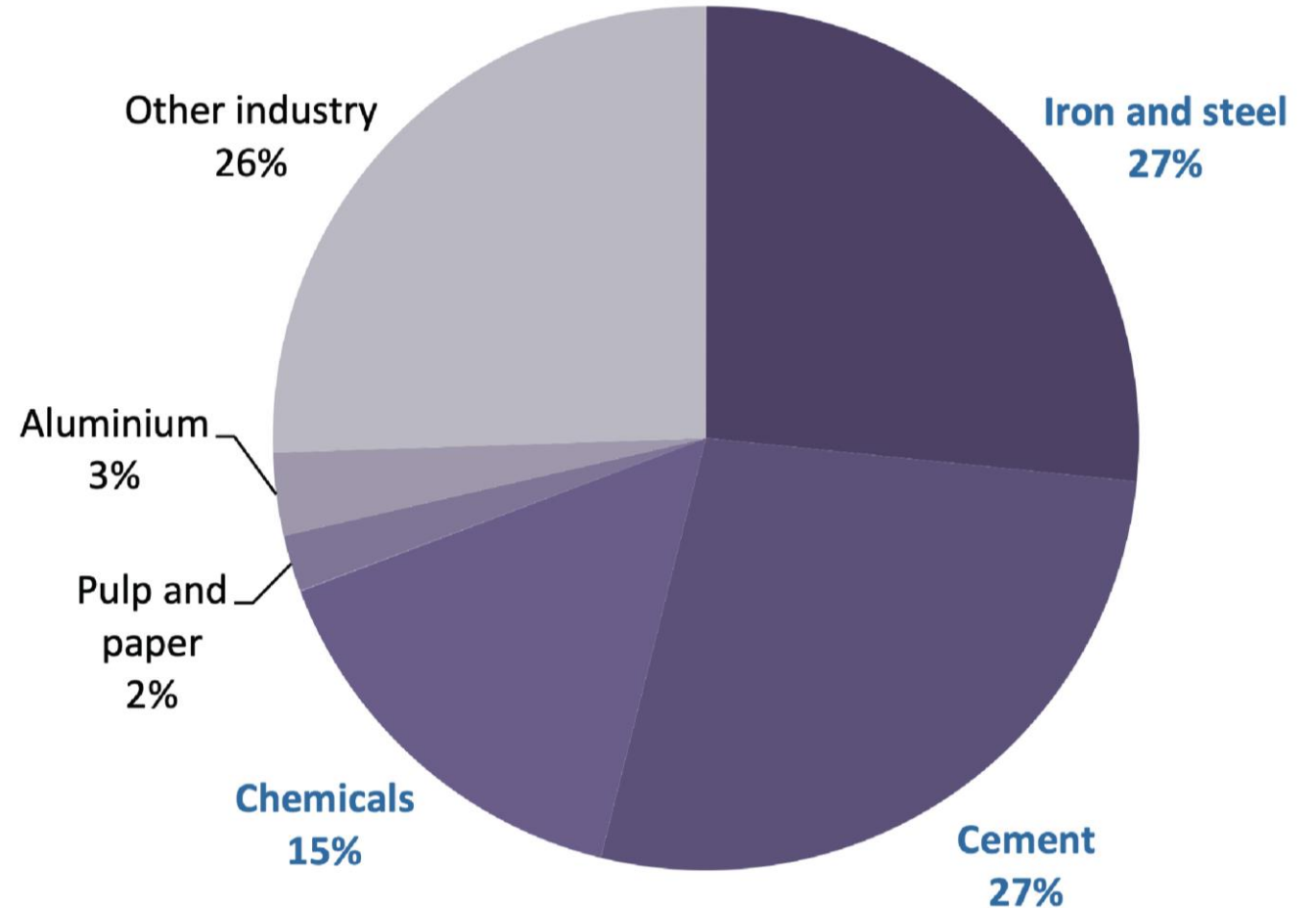
March 2023

Andy Walker, Technology Market Insights Director

How important is it to decarbonise industrial emissions?



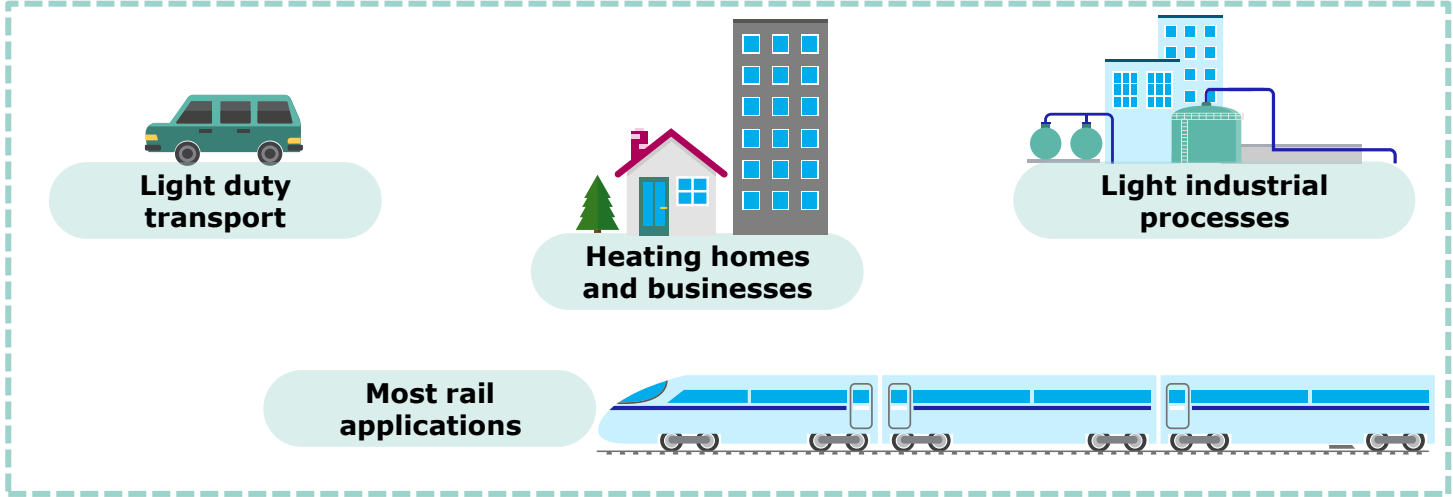
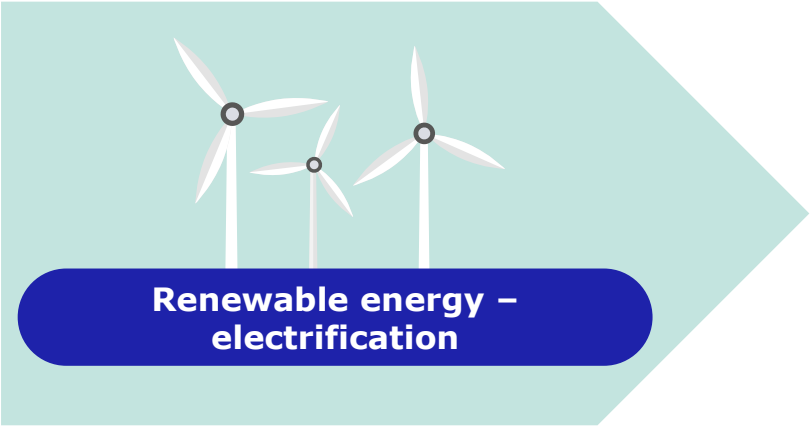
Global GHG emissions by economic sector



Share of global direct CO₂ emissions by industry sub-sector

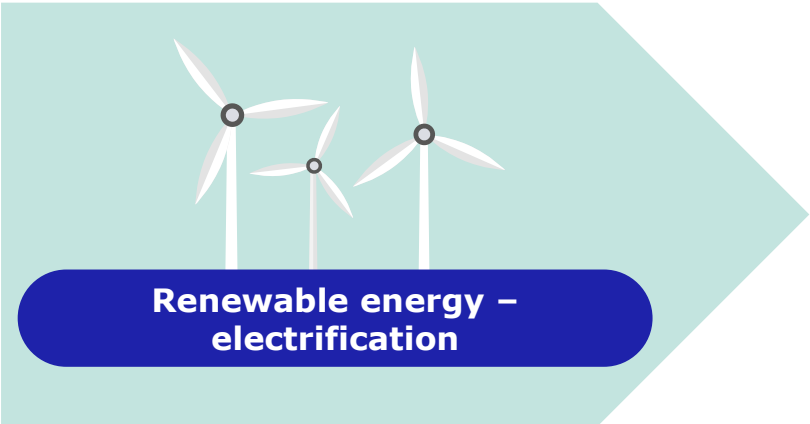
Clean electricity will play a critical role in decarbonisation

We should electrify what we can – it's often the most energy efficient route



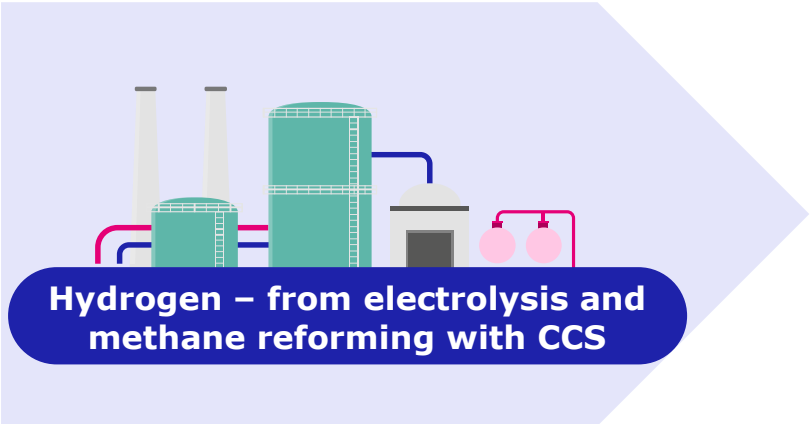
Clean hydrogen will play a critical role in decarbonisation

Particularly in hard-to-abate sectors – both directly (eg fuel cells) and indirectly (via sustainable fuels)



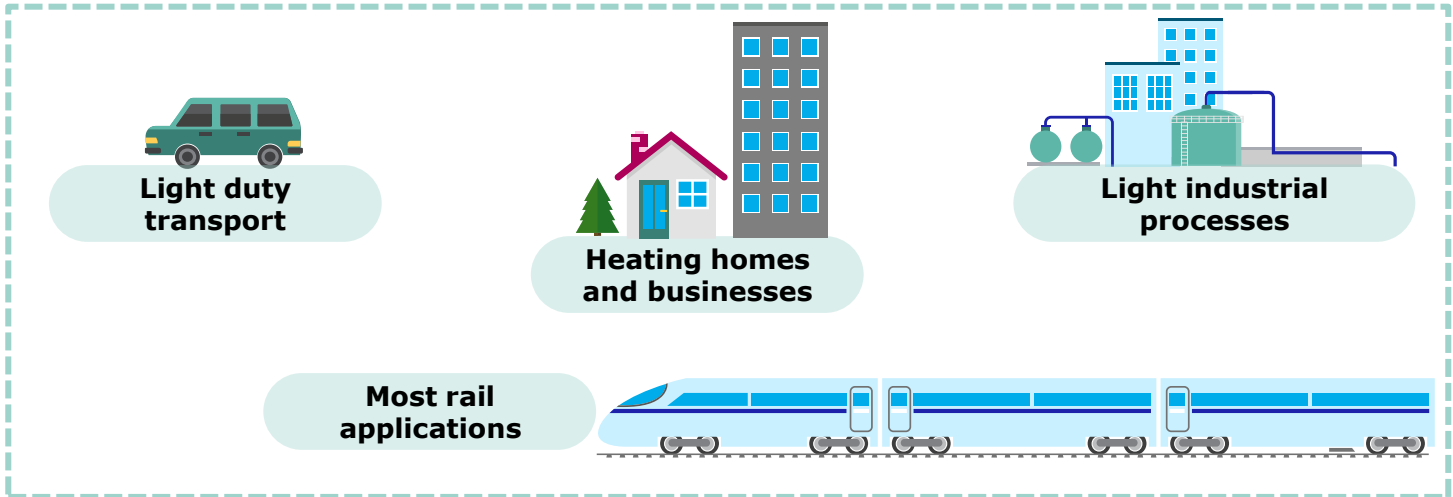
Renewable energy – electrification

This block features an illustration of three wind turbines on a light green background. Below the illustration is a dark blue rounded rectangle containing the text 'Renewable energy – electrification'.



Hydrogen – from electrolysis and methane reforming with CCS

This block features an illustration of an industrial facility with smokestacks, tanks, and pipes on a light purple background. Below the illustration is a dark blue rounded rectangle containing the text 'Hydrogen – from electrolysis and methane reforming with CCS'.



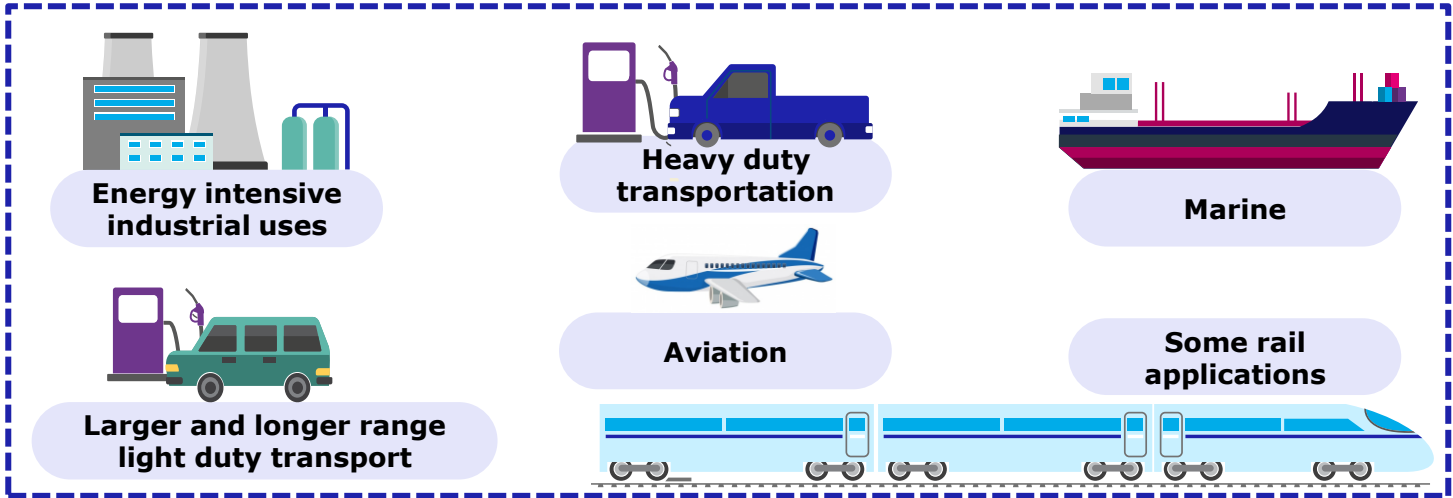
Light duty transport

Heating homes and businesses

Light industrial processes

Most rail applications

This block is enclosed in a dashed green border and contains four categories of hydrogen applications. Each category is represented by an icon and a text label in a rounded rectangle: a green van for 'Light duty transport', a house and office building for 'Heating homes and businesses', an industrial plant for 'Light industrial processes', and a blue high-speed train for 'Most rail applications'.



Energy intensive industrial uses

Heavy duty transportation

Marine

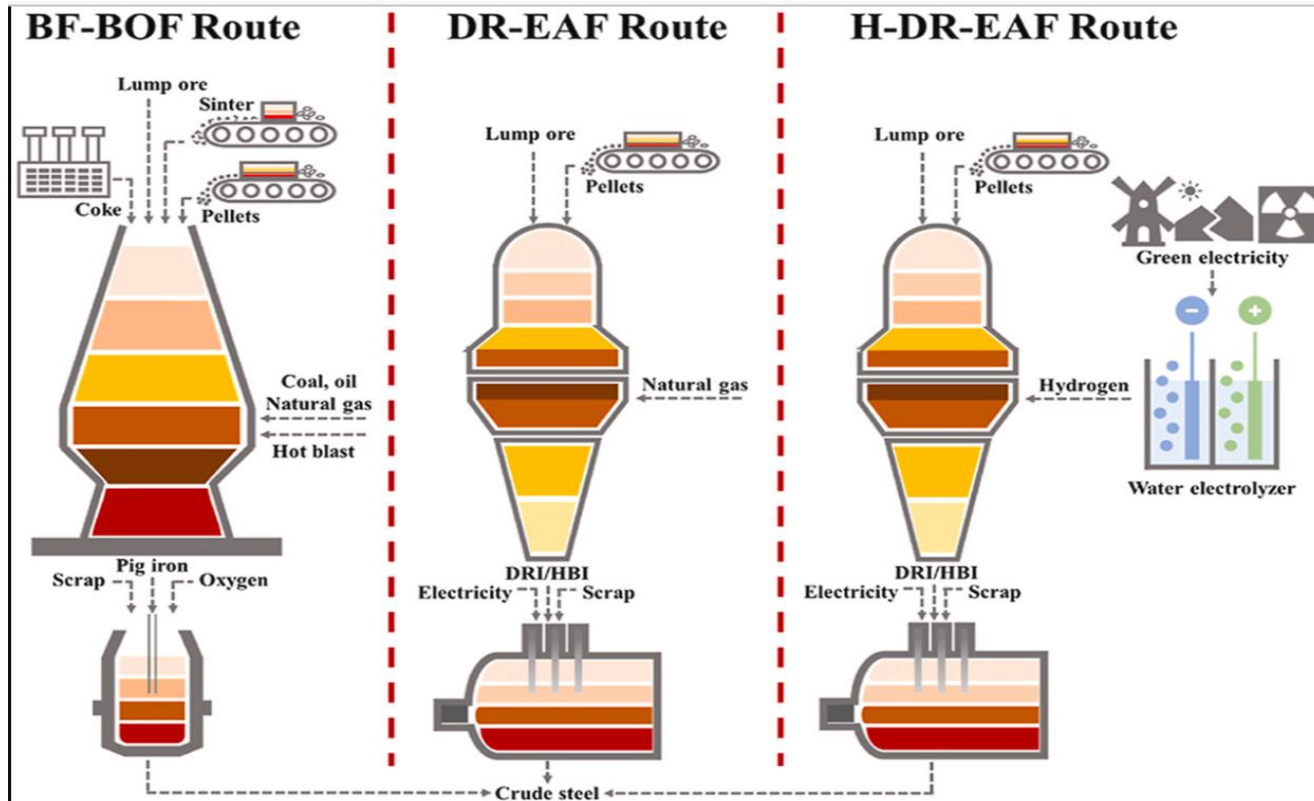
Larger and longer range light duty transport

Aviation

Some rail applications

This block is enclosed in a dashed blue border and contains six categories of hydrogen applications. Each category is represented by an icon and a text label in a rounded rectangle: an industrial plant for 'Energy intensive industrial uses', a blue truck at a fuel pump for 'Heavy duty transportation', a red and white ship for 'Marine', a green van at a fuel pump for 'Larger and longer range light duty transport', a blue airplane for 'Aviation', and a blue high-speed train for 'Some rail applications'.

Commitments and options to decarbonise steel



Blast Furnace
Basic O₂ Furnace
3.1 GtCO₂ pa

Direct Reduction
Electric Arc Furnace
0.5 GtCO₂ pa

H₂ Direct Reduction
Electric Arc Furnace
Concept

Moving to H₂ promising, but with challenges

Global Prodn (MT)	H ₂ needed (MT)	Electrolyser Capacity (GW)	Renewable capacity (GW)	% of today's RE capacity
1,951	97	1,100	1,371	44%

CLIMATE GROUP STEELZERO

In partnership with Responsible Steel

Orsted MAERSK LINE, LIMITED

BMSTEEL IBERDROLA VOLVO

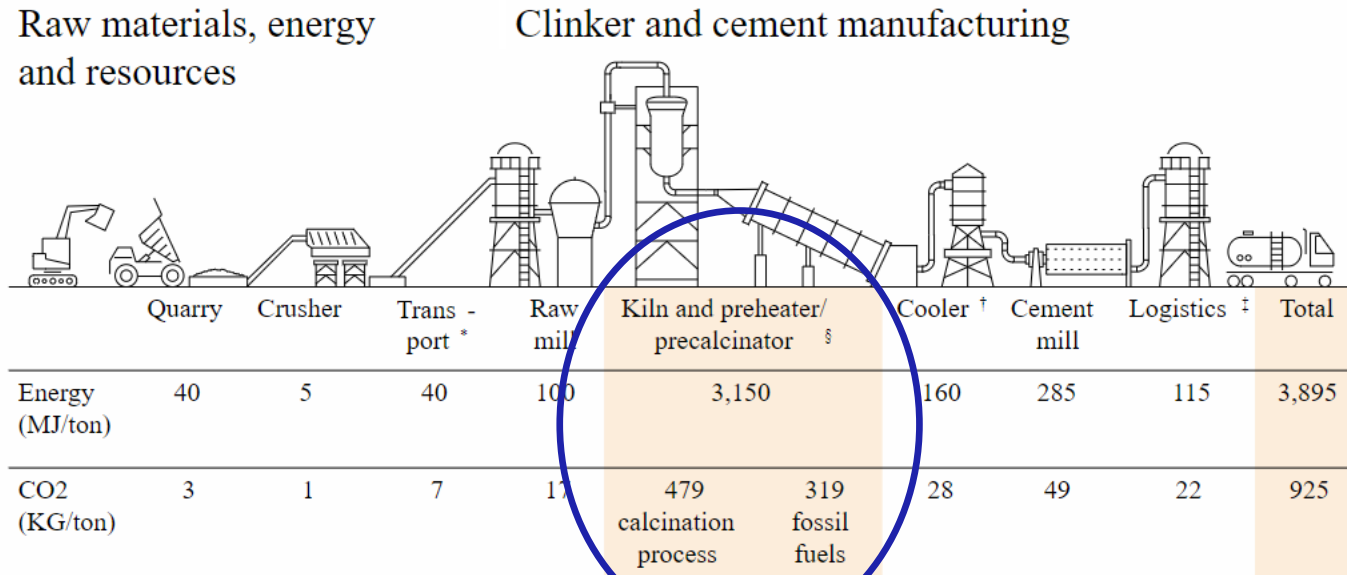
SKF

Committed to buy or specify 100% net zero steel by 2050 with interim target of:

- 50% responsibly sourced steel by 2030

Commitments and options to decarbonise cement

Most of the CO₂ emitted comes from the release of CO₂ during calcination and the combustion of fossil fuels to generate heat



* Assumed 1kWh/tonne/100m.

§ Assumed global average, data from Global Cement and Concrete Association (2017).

† Assumed reciprocating grate cooler with 5kWh/tonne clinker.

‡ Assumed average truck transportation of 200 km.

Source: Mckinsey data.

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CONCRETE
ZERO**

Concrete industry commits to the use of 100% net zero low-emissions concrete by 2050 with interim targets of:

- 30% low-emission concrete by 2025
- 50% low-emission concrete by 2030

Potential decarbonisation approaches

- CCUS – capture released CO₂ and store or re-use in eg e-fuels (combine with renewable H₂) – eg Holcim/TotalEnergies project to decarbonise fully a Holcim cement plant¹
- Move away from fossil fuel use – to eg H₂, bioenergy, renewable waste

Options to decarbonise chemicals/fuels

Embodied carbon in chemicals/fuels

Carbon replacement

Pivoting to more sustainable feedstocks

- Biomass
- Waste/recycled material
- Captured CO₂

React this carbon with **clean H₂** to generate products



Clean hydrogen used both as a feedstock and energy source through combustion

Process CO₂ emissions

Reduce CO₂ from energy to drive process

(85% of CO₂ emissions¹)

- Add CCS to fossil fuelled plants
- Switch to renewable electricity or **clean H₂**
- Optimise process/catalyst

Reduce CO₂ emitted during the process

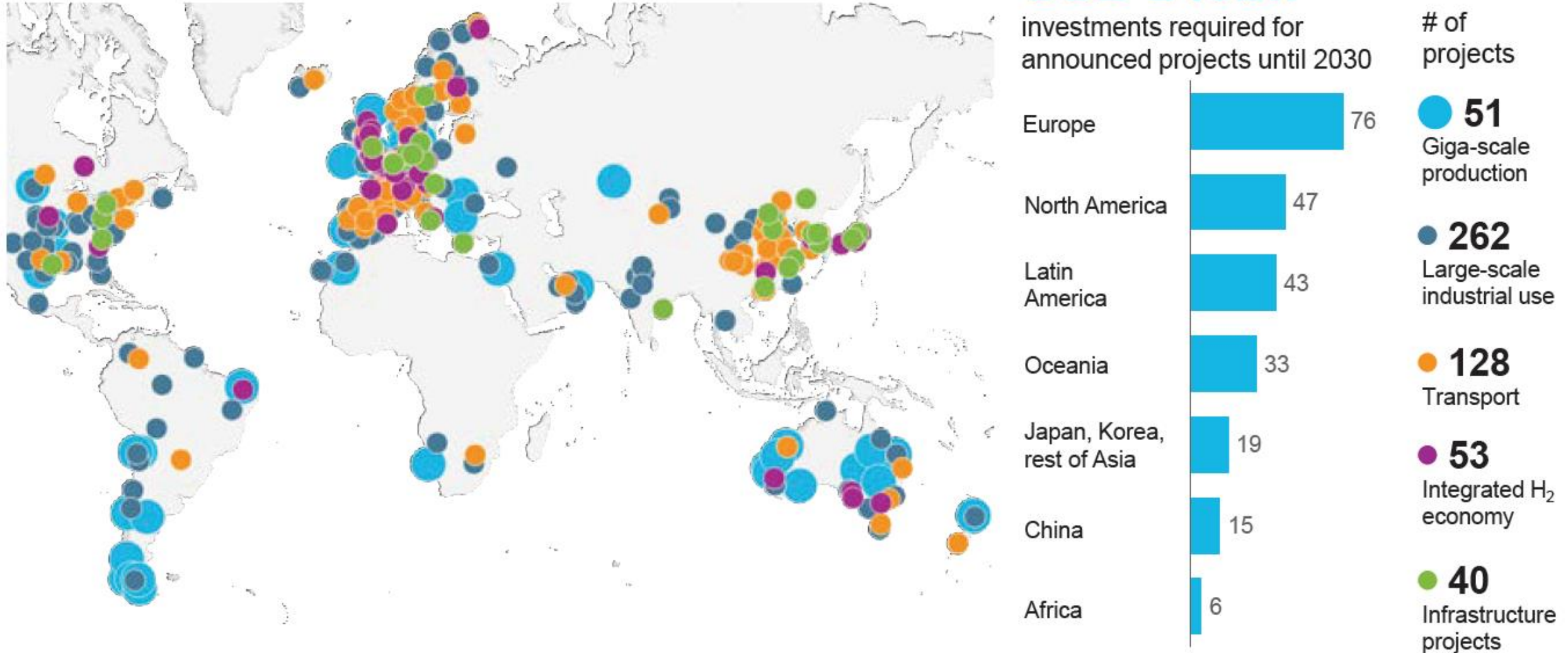
(15% of CO₂ emissions¹)

- Add CCS
- Optimise process/catalyst

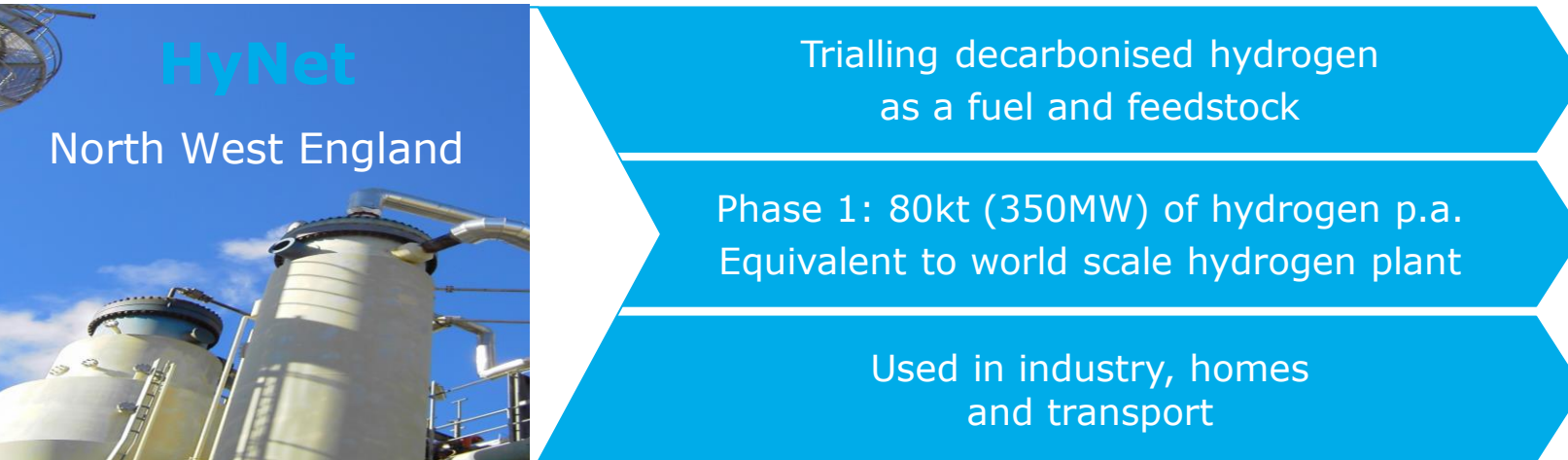


Lots of focus on clean H₂ for industrial use globally

Out of 534 large-scale clean hydrogen projects announced globally, **262 target large-scale industrial use**
USD 240bn



Clean H₂ projects are targeting industrial and chemicals decarbonisation – HyNet example



Over 25 **industrials** and flexible power generators engaged with HyNet to decarbonise via hydrogen

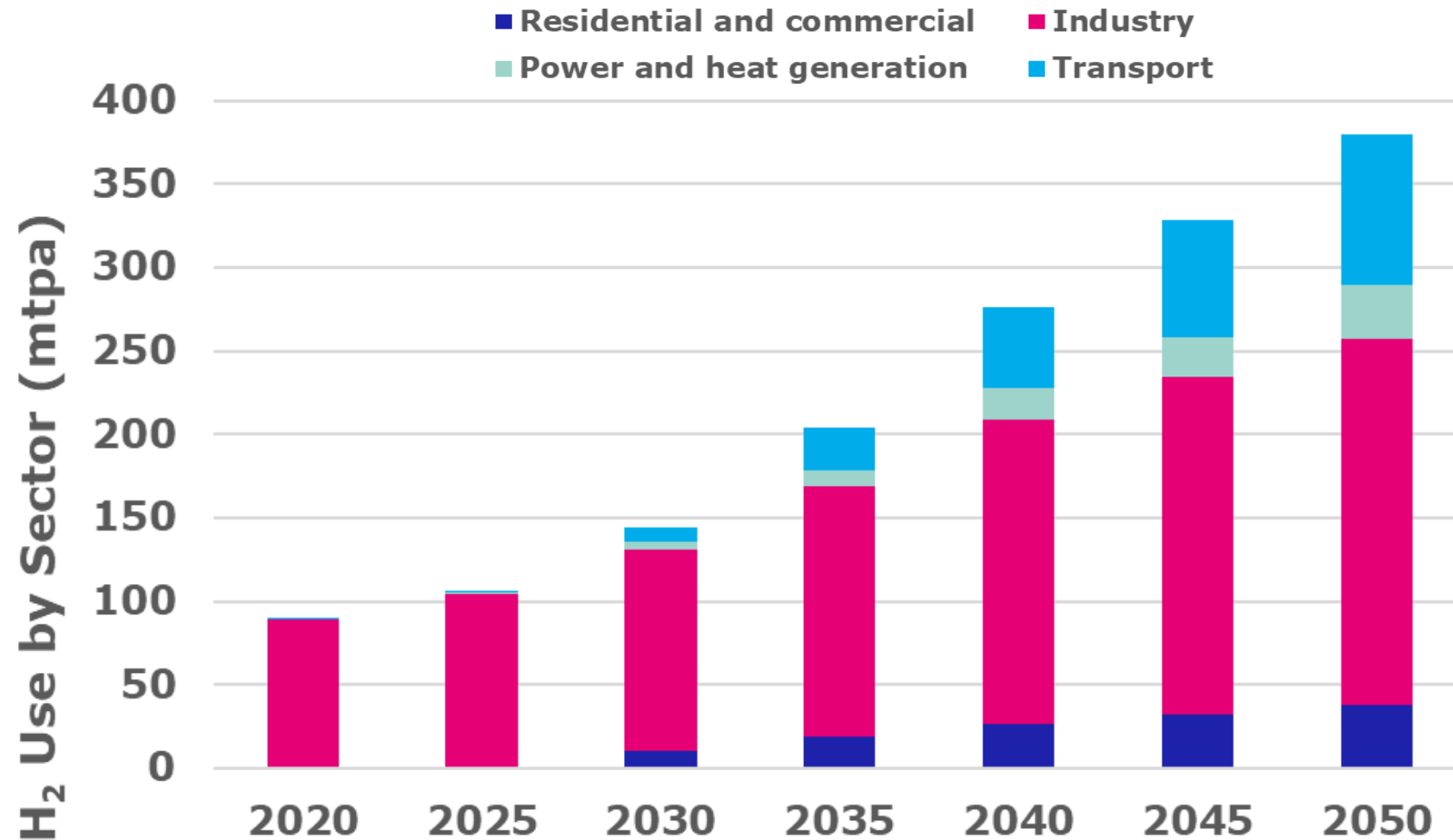
Pilkington's glass furnaces and Unilever's manufacturing processes to be fuelled by hydrogen

Hydrogen also to be used in refinery decarbonisation, and in heating and transport applications

UK targeting 10GW of clean H₂ by 2030

- HyNet capable of providing 40% of this by 2030
- Front-End Engineering Design completed

IHS analysis projects that the main role of hydrogen in the clean energy transition is within the decarbonization of industry



Challenges and Opportunities for clean H₂ in industrial decarbonisation

- As outlined, there are plenty of opportunities for hydrogen to play a key role in the decarbonisation of heavy industry, but there are also challenges to be overcome:
- Cost – using clean hydrogen will be more expensive than current approaches, so we need business models to enable the transition, potentially using carbon pricing
- Need to create a market for near zero-emission industrial products – eg through carbon contract for difference or direct public procurement
- Need to de-risk these technologies for conservative industries through at-scale demonstrations
- Supporting infrastructure needs investment – eg for CO₂ transport and storage; low emission hydrogen production and distribution
- Need to protect industries against lower cost, high carbon imports – eg via Carbon Border Adjustment Mechanisms

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