Hydrogen, a silver bullet?



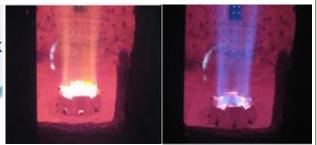
APPLICATIONS

CHALLENGES

STRATEGY















Buildings





Energy demand



Storage



Economics

Transportation



Strategic fit



Policy



Technology



Returns



Partnerships



Timing



