

Key sponsors



**Making Places Last**  
Sustainable Homes and Communities  
7<sup>th</sup> November 2018, Tally Ho, Pershore Road  
Birmingham B5 7RN

FREE to attend \* Stella line up of speakers \* Keynote international speaker \* RSA World Café \*  
\* Hi-tec challenge and prizes \* workshop for young delegates \* table exhibition \* great networking

*We Can Create Low Carbon, Sustainable Communities Now That Will Still Be Fit For Purpose In 50 Years*

Confirmed partner networks


**Final confirmed programme**

Name	Status	Organisation	Sector	Topic of presentation	Click to see video intro
Message from Programme Producer, <b>David Middleton</b> who retired in 2014 from being CEO of the UK branch of the World Business Council for Sustainable Development and founder and CEO of the MEBC business/sustainability network					
<b>0845 Registration – refreshments – table exhibition – networking</b>					
<b>0915</b>	Associate Professor, Director of Institute for Design & Economic Acceleration at Birmingham City University.				<a href="http://www.youtube.com/watch?v=bVdcGAnwUqo">www.youtube.com/watch?v=bVdcGAnwUqo</a>
<b>Event Chairman</b>					
<b>Beverley Nielsen</b>					
<b>Paul Dockerill</b>	Director of Energy & Programme Management	Walsall Housing Group	Social Housing	Changing role of social housing providers; need to work in partnership; new opportunities	
<b>Jono Adams</b>	Associate Director, Anthesis	SCATTER Setting City Area Targets and Trajectories for Emissions Reduction	City-focused low carbon pathway modelling	A tool to support cities to set emission reduction targets and define appropriate pathways to achieve compliance with the Paris Climate Agreement.	<a href="https://youtu.be/zh9BXHe5PYU">https://youtu.be/zh9BXHe5PYU</a>
<b>Stephen Gapik</b>	MD (UK and Ireland)	Soltherm External Insulations	External wall insulation	Exploiting business opportunity and expansion through long-term and ethical relationships with customers and business partners.	
<b>Ben Harding</b>	Corporate Development Director	SUEZ Recycling & Recovery UK	Resource Maximisation	Putting waste to good use	
<b>Debbie Ward</b>	CEC Midlands co-organiser	Circular Economy Club (Midlands)	Circular Economy	Report from global research into action already happening	
<b>Gerrard Fisher</b>	Partner, Circular Business Models	QSA Partners LLP	Circular Economy	Making change happen: Case studies of circular business models in action	<a href="http://www.youtube.com/watch?v=mMpwUsayvI&amp;feature=youtu.be">www.youtube.com/watch?v=mMpwUsayvI&amp;feature=youtu.be</a>
<b>Simone Hindmarch</b>	Co-founder	Commercial	Business Efficiency & Sustainability	Efficiencies and sustainability in business operations	
<b>1045 REFRESHMENTS – TABLE EXHIBITION - NETWORKING</b>					
<b>Monique Seth</b>	Partner	Conigital Group	Mobility	Transforming the mobility landscape to create jobs, growth, social impact and sustainability.	
<b>Gavin Heaphy</b>	Construction Director	North West Cambridge Development	The Cambridge Eddington project	It can be done! 3,000 homes are being developed with sustainable development paramount in build; energy; waste; mobility	<a href="https://www.youtube.com/watch?v=NMKsQD1-7Bo">https://www.youtube.com/watch?v=NMKsQD1-7Bo</a>
<b>Mike Leonard</b>	CEO	Building Alliance	Building	Ensuring resilience in the built environment	
<b>Tom Pell</b>	Founder	The Clean Kilo	Food	A zero waste supermarket comes to Birmingham	<a href="https://youtu.be/xmAqERV4iIo">https://youtu.be/xmAqERV4iIo</a>
<b>Peter Braithwaite</b>	Former Head of Sustainability, London Olympics Delivery Partners	Independent Sustainability Advisor	Sustainability	What lessons can be learnt from London as Birmingham starts to build an athletes village for the 2020 Commonwealth Games	<a href="https://www.youtube.com/watch?v=gIB5VRHnPOg">https://www.youtube.com/watch?v=gIB5VRHnPOg</a>
<b>Carolina Karlstrom</b>	Proprietor	Jade Advisory (for Ecoed)	IT and Social Media	Introducing Ecoed and awareness raising through social media	<a href="https://www.youtube.com/watch?v=PAEK2hwVTg">https://www.youtube.com/watch?v=PAEK2hwVTg</a>
<b>Professor Peter Slater</b>	Professor of Materials Chemistry	Centre for Strategic Elements and Critical Materials, University of Birmingham	Material resources	Impact on critical materials of rush to electric cars	<a href="https://www.youtube.com/watch?v=8rj77LxVNM">https://www.youtube.com/watch?v=8rj77LxVNM</a>
<b>Susan Harris</b>	Chair	RSA Sustainability Network	Sustainability	Introducing the RSA World Café	
<b>1300 LUNCH – ECOED YOUTH EVENT – TABLE EXHIBITION - NETWORKING</b>					
<b>1400</b>					
<i>Delegate engaging World Café workshop</i>					
<b>1500</b>					
<b>Keynote Guest Speaker: <i>Maciej Korbasiewicz – CEO, President of the Management Board, Bolix SA</i></b>					
<b>1515</b>					





Guest  
keynote speaker  
provides a view  
and context  
from a global  
observer

## Maciej Korbasiewicz

We are delighted to welcome our charismatic keynote guest speaker to the 2018 conference - Maciej Korbasiewicz, CEO, President of the Management Board of Bolix S.A. and Soltherm Ltd. Bolix is a subsidiary of the Berger Group, a £1bn revenue paints manufacturer based in India.

Maciej is a graduate of the Silesian University of Technology in Gliwice, the Faculty of Automatic Control, Electronics and Computer Science, a participant of the American Management Association Program, USA. He gained international experience of management through successful senior leadership roles in Poland, Japan and USA. He has worked for a number of large corporate organisations including Taiyo Electric Co., Taiyo Poland, HOBAS POLSKA, Amitech USA and latterly since 2009, President of the Management Board of Bolix S.A. and Soltherm Ltd. Maciej is married to Ewa, has grown up children and a love of golf.



## RSA Presents World Café

Our 2018 event is held in partnership with the RSA Sustainability Network which provides an opportunity for Fellows and others who work or have an interest in sustainability to get together, share ideas and help the RSA take forward its sustainability agenda.

The afternoon RSA "World Café" workshop will give conference attendees the opportunity to debate and respond in small groups to what they have heard in the morning session. Each group will be hosted by a conference speaker, and will focus on actions that can be taken to address the issues covered in the conference at a national, city-wide, and personal level.

**Please bring your thinking caps and lots of good ideas!**



## Challenges Delegates

For the 2018 Making Places Last Conference, Ecoed is running an exclusive 7 days online Ecoed challenge, where conference participants will be able to use our tool and contribute to the first ever practical data-based research on environmental footprint knowledge and action. Thus, your participation is crucial! Plus, the top 3 participants will win an eco-prize!

Ecoed Life is an organisation that aims at revolutionising the field of awareness, education and research on behaviour change in the field of environmental sustainability through innovative, engaging and interactive tools and solutions.

Through our online Ecoed game app we leverage on technology and gamification to inspire people of all ages to learn about the things we can do to minimise our environmental footprint, whilst also conducting research on what people actually know and don't know about sustainable daily habits, to inform private organisations, society and educational institutions on the actual, practical strengths and improvement areas of knowledge and action in the field of sustainable living.

The results of the research will be presented at the Conference. So, the more data we have, the better! Please note that research results will be presented with anonymized data and all information is protected following data privacy and GDPR regulations.

**Please sign up before October 12th to participate here:**  
<http://eepurl.com/dlWz7v>. The challenge will take place from October 15th until the 22nd.

## CALLING ALL STUDENTS

At the conference we are also holding a highly interactive workshop for students, ages 13 - 17, "Shape your pledge and go viral" to inspire young people to connect with and become active change agents for sustainability. Brand builder, charismatic speaker and active environmentalist Simon Jordan – founder of viral campaign #5thingsclear tackling plastic pollution – will be joining us for this session. Stay tuned!

## FREE TO ATTEND

Our supporters and sponsors asked that the 2018 staging of this not-for-profit event be free for all delegates to attend.

For more event details and to register, go to

<http://www.climate-change-solutions.co.uk/>

## VIDEO INTROS

In the spirit of resource saving by reducing paper use, many of our presenters have produced video introductions to their November 7<sup>th</sup> presentations. See the programme on page one and the click through links.

## 2 events in 1 and table-top exhibition

The large hall at the Tally Ho! provides opportunity for us to stage the conference, the RSA's World Café workshop, and a table-top exhibition all in one room. If you are interested in a table in the exhibition email Jacqui via [jacqui.staunton@climate-change-solutions.co.uk](mailto:jacqui.staunton@climate-change-solutions.co.uk)

## The Tipping Point & Event Promo

See blog on RSA site by conference programme producer, David Middleton, via [www.thersa.org/discover/publications-and-articles/rsa-blogs/2018/08/rsa-sustainable-communities-conference](http://www.thersa.org/discover/publications-and-articles/rsa-blogs/2018/08/rsa-sustainable-communities-conference)