

Making Places Last – Sustainable Homes & Communities - 2017

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...exploring the art of the possible



Making Places Last

Sustainable Housing and Communities

Making the Right Choice

Material Sourcing



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Group results H1 2017




How are we helping now ?




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 Plumbing and Heating, supplying more products that reduce water consumption and are improving renewable energy ranges



 Electrical, supplying a wider range of products that reduce electricity consumption with extending product life



 Building Materials, supplying products that improve U Values, reduce waste and offering a wider range of products that last



Material Challenges



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- We're running out of trees
- Limited recycled or recyclable options
- Over reliance on chemical based products
- Lime and fibre based product regulations
- Regulation playing catch up
- Customer choice of product

What do we do ?



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Wait on Building Regulation

or

Educate our Customers on Choice

What do the kids say



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Objectives :

- To have knowledge of how much water individuals use in the UK
- To take personal responsibility to waste less water
- To have knowledge of how they can save water at home

Aim :

- To improve children's understanding of the importance of water for life at global and local level.
- To encourage pupils to think about their own water consumption and how to waste less water.

What next ?



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If kids can get the message



Objectives:

- To help our customers understand their responsibility for the products they specify or choose to buy
- To help customers understand the possible impact that their choice of product could have



Aim :

- We want our customers to choose the right product based on it's sustainability, ability to reduce heat loss, water and energy consumption, and waste
- We want our customers to be able to demonstrate the benefits of using the right product to their customer, to help them choose the right product

How can we help?



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- Staff awareness of the right product choice
- Trade Mornings and product training for our customers
- Product Awareness effectively communicated to our customers
- Right product promotional material & p.o.s.
- Working closer with suppliers on choosing the right products
- Have the right choice of product available
- Be the industry leading supplier of Building Products that helps make places that last



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Thanks